

Fact Sheet: National e-Campaign

Strong American Schools will build an online community of ardent supporters of American schools at www.EDin08.com.

Our goal is to ensure that the nation engages in a rigorous debate and to make education a top priority in the 2008 presidential election. We will reach out to millions of Americans across the country and engage them in a direct conversation about the state of education in America and motivate them to demand real leadership from the 2008 presidential candidates on making our schools stronger.

We invite everyone with a stake in American schools to visit www.EDin08.com to:

- ✓ Get the facts about American schools;
- ✓ Participate in the campaign to put America's schools on the presidential campaign agenda;
- ✓ Read (and hear and watch) Governor Roy Romer, Chairman of Strong American Schools, comment on the school debate.

Get the Facts

The Web site will be the campaign's source for maps, education data, resources, studies, and the latest news about American schools – all available so everyone from the first-time voter to the top-tier candidate can find the right information at the right time for an informed debate.

Participate in the Campaign

The Web site is the online town hall where supporters can meet each other, set up public profiles, tell stories about successful schools and teachers, hear about events, and learn how to support the campaign in their home town. We support real leadership and a serious discussion about education. The online community will be where that starts.

Hear from the Podium

The Web site will feature *Roy's Blog on Schools*, a podium for Roy Romer, former Governor of Colorado and superintendent of the Los Angeles Unified School District, to talk about American schools, the education crisis, and the energy of the "ED in '08" campaign.

Video, podcasts, and reports from the campaign trail will be featured regularly on the blog, alongside Governor Romer's own thoughts and leadership.

Guest bloggers – leaders on American schools, passionate community members, invested educators, and others – will be invited to share the podium and join this critical debate.