

Strong American Schools: Steering Committee Members

✓ Chairman, Roy Romer, Former Governor of Colorado

Mr. Romer was formerly Superintendent of Schools for the Los Angeles Unified School District. As Superintendent, he focused resources and attention on instruction and construction of schools. He advocated ambitious literacy and math plans that included computer-based learning programs and teacher training. As a result, scores in elementary school reading and math were above the national levels for the first time in decades.

Romer was Governor of Colorado for three terms, from 1986 to 1998, becoming the nation's senior Democratic governor, and was the general chairman of the Democratic National Committee from 1997 to 2000. He was vice chair of the Democratic Leadership Council, an information-age think tank that examines national political and policy issues, where he studied effective educational strategies and school reform initiatives.

He served as chair of the Educational Commission of the States and the National Education Goals Panel. Romer was a legal officer in the U.S. Air Force and practiced law in Colorado. Romer earned his law degree at the University of Colorado.

✓ Eli Broad, Founder of The Broad Foundations

Mr. Broad is the founder of The Broad Foundations and the founder-chairman of KB Home and SunAmerica Inc., two Fortune 500 companies he built from the ground up.

Today Broad is a full-time venture philanthropist, focused on the mission of his foundation: to advance entrepreneurship for the public good in education, scientific and medical research, and the arts. Broad created The Eli and Edythe Broad Foundation to improve urban public education through better governance, management, labor relations, and competition. The foundation's major initiatives include the \$1 million Broad Prize, awarded annually to urban school districts that have made the greatest overall improvement in student achievement; The Broad Superintendents Academy, a ten-month executive management program to train working CEOs and other top executives from business, non-profit, military, government, and education backgrounds to lead urban public school systems; The Broad Residency in Urban Education, a two-year management development program that trains recent business and law school graduates who have several years of work experience and places them immediately into managerial positions in the central operations of urban school districts; and The Broad Institute for School Boards, an annual training program for newly elected school board members designed to increase student achievement through improved governance.

The Broad Art Foundation operates an active lending library of contemporary art to more than 400 museums and university galleries worldwide. In advancing scientific and medical research, the Broads support initiatives advancing the study of human genomics, stem cell research, and inflammatory bowel disease. They gave \$200 million to create and support The Eli and Edythe Broad Institute for biomedical research in partnership with MIT and Harvard.

Broad serves on a number of boards, including the board of regents of the Smithsonian Institution, the Museum of Contemporary Art in Los Angeles, the Museum of Modern Art in New York, and the Los

Angeles County Museum of Art, where the Broads announced a major gift to build the Broad Contemporary Art Museum. Broad is the product of public schools, and he is a graduate of Michigan State University.

✓ Allan Golston, President U.S. Program, Bill & Melinda Gates Foundation

Mr. Golston is the President of the U.S. Program at the Bill & Melinda Gates Foundation. He has been with the foundation for six years, most recently serving as the chief financial and administrative officer. The U.S. Program focuses on addressing major inequities in the United States. A core component of the U.S. Program is the Education portfolio, a drive to ensure that all American children are ready for college, work, and citizenship. The U.S. Program also includes Pacific Northwest giving (community grants and family homelessness), U.S. Libraries, U.S. Program Advocacy, and Special Initiatives.

Before joining the foundation, he worked as a consultant in health care, software, and other fields, helping businesses develop their strategies. Golston is a certified public accountant and holds a Master's degree in Business Administration from Seattle University and a Bachelor's of Science in Accounting from the University of Colorado. He is an active community volunteer and serves on the boards of a number of regional and national organizations.

✓ Janet Murguía, President and CEO of National Council of La Raza

Ms. Murguía, President and CEO of National Council of La Raza (NCLR) assumed her role in 2005. Prior to joining NCLR, she was the Executive Vice Chancellor for University Relations at the University of Kansas, overseeing the university's internal and external relations with the public, including governmental and public affairs, and coordinating the university's strategic planning and marketing efforts.

She began her career in Washington, D.C. as legislative counsel to former Kansas Congressman Jim Slattery, serving for seven years. She then worked at the White House in various capacities from 1994 to 2000, ultimately as deputy assistant to President Clinton, providing strategic and legislative advice to the president on key issues. She also served as deputy director of legislative affairs, managing the legislative staff and acting as a senior White House liaison to Congress.

Murguía is currently a Board member of the Independent Sector, the Board of the Hispanic Association on Corporate Responsibility, and the National Hispanic Leadership Agenda. In addition, Murguía is an executive committee member of the Leadership Conference on Civil Rights and a member of the Merrill Lynch Diversity & Inclusion Council.

✓ Lou Gerstner, Former CEO of IBM Corporation

Mr. Gerstner joined The Carlyle Group in January 2003 as Chairman. Prior to that, he was Chairman of the Board of IBM Corporation from April 1993 until his retirement in December 2002. He served as Chief Executive Officer of IBM from 1993 until March 2002. Prior to joining IBM, Gerstner served for four years as Chairman and CEO of RJR Nabisco, Inc. This was preceded by 11 years at American Express where he was President as well as Chairman and CEO of American Express Travel Related Services. Prior to that, Gerstner was a Director at the management consulting firm of McKinsey & Co., Inc., which he joined in 1965.

A lifetime advocate of the importance of quality education, Gerstner created The Teaching Commission in 2003 to develop specific policy recommendations to deal with the teaching crisis America is facing. From 1996 to 2002, he co-chaired Achieve, Inc., an organization created by U.S. Governors and business leaders to drive high academic standards for public schools in the United States.

He has received numerous awards for his work in education, among them the Cleveland E. Dodge Medal for Distinguished Service to Education – Teachers College, Columbia University and the Distinguished Service to Science and Education award from the American Museum of Natural History. In recognition of his efforts on behalf of public education, as well as his business accomplishments, Gerstner was awarded the designation of honorary Knight of the British Empire by Queen Elizabeth II in June 2001.

✓ John Engler, Former Governor of Michigan

Mr. Engler is former three-term Governor of Michigan and currently is serving as President of the National Association of Manufacturers (NAM), the largest industry trade group in America, representing small and large manufacturers in every industrial sector and in all 50 states.

Engler sees the looming shortage of skilled manufacturing employees as a growing threat to American competitiveness in the 21st century's high-tech global economy. He is a member of the Commission on the Skills of the American Workforce, formed by the National Center on Education and the Economy to chart a course for U.S. education and the workforce.

As Governor, the top priority of Engler's administration was improving education, with a focus on high standards, equity, and accountability. Prior to becoming Michigan's 46th Governor in 1991, Engler served for 20 years in the Michigan Legislature, including seven years as State Senate Majority Leader.

✓ Executive Director, Marc Lampkin

Mr. Lampkin joined Quinn Gillespie & Associates (QGA) in February 2001. In the area of education, Lampkin organized and ran Americans for Better Education (ABE) coalition. The coalition consisted of educators, reform advocates, and corporations that support President Bush's education reform plan. ABE raised nearly \$2 million to support the passage of the No Child Left Behind education reforms.

Lampkin joined QGA after spending two years serving in a variety of roles with the Bush for President campaign. He joined the campaign in July 1999, as the Deputy Campaign Manager in Austin, TX.

Lampkin has held several senior positions in the United States Congress. He served as Policy Director for the late U.S. Senator Paul D. Coverdell (R-GA) and General Counsel for the House Republican Conference under then-Chairman John A. Boehner (R-OH). He began his Congressional service as a professional staff member with the Republican staff of the House Education and Labor Committee. Before his tenure on the Hill, he was an Associate Attorney with the Washington Law firm of Akin Gump Strauss Hauer & Feld, L.L.P.

Strong American Schools: South Carolina Leadership Team

✓ Starlee Alexander, Former Member of the Florence County School Board

Ms. Alexander is the operator of a State Farm Insurance agency in Florence and a former member of the Florence County School Board. Alexander, who was named the Small Business Person of the Year by the Greater Florence Chamber of Commerce in April 2007, is a past chairwoman of the Florence Chamber where she was the first African American woman to hold that position.

Alexander currently serves on the Chamber's board, is a past member of the Florence School District Board of Trustees and serves on the The Community Board of McLeod Health.

✓ Dr. Jo Anne Anderson, Executive Director of the South Carolina Education Oversight Committee

Dr. Anderson serves as Executive Director of the South Carolina Education Oversight Committee, which was established to assist, recommend, and supervise implementation of programs and expenditure of educational funds.

Anderson works with the Committee's 17 members who represent the education, business, and legislative communities in South Carolina as well as five subcommittees, including Academic Standards and Assessments, EIA and Improvement Mechanisms, Parent Involvement, Public Awareness, and Staff and Administration.

✓ David Beasley, Former Governor of South Carolina

Mr. Beasley was the Governor of South Carolina from 1995 to 1999. His first run for public office was at the age of 20, when, as a junior attending Clemson University, he won a seat in the South Carolina House of Representatives. He was a member of the House from 1979 until 1995.

Following his term as Governor, Beasley served as a fellow at the Harvard University Kennedy School of Government.

In April 2005, Governor Beasley incorporated the Center for Global Strategies, Ltd (CGS). CGS focuses on developmental initiatives in the non-integrated world. Currently, Beasley serves as its Chairman of the Board.

✓ Dee Benedict, Member of the South Carolina Education Oversight Committee

Ms. Benedict was appointed to the South Carolina Education Oversight Committee beginning June 31, 2006, to serve as the Governor's Business Representative. Benedict is a graduate of Columbia College and has done graduate work at the University of North Carolina in Chapel Hill.

Benedict has extensive experience in corporate and government affairs. She served as Manager of International Political Risk Management for the Mobil Corporation for 13 years. She was also a principal lobbyist at the state and federal levels for Mobil, providing government relations counsel in the United States and the Mid-East. Following her employment with Mobil, Benedict specialized in international business relationships, establishing firms in New York and Greeneville.

✓ Iris Rhodes Campbell

Mrs. Campbell is the wife of the late Carroll Campbell II, South Carolina Governor from 1987 to 1994, and prior to that he served in the United States House of Representatives. Governor Campbell was a

critical player in the movement to make South Carolina a must-win primary for GOP presidential candidates. Campbell was SE regional chair for George H.W. Bush's campaign in '88 and endorsed George W. Bush in '00.

✓ Bob Coble, Mayor of Columbia, South Carolina

Mr. Coble was elected as Mayor of Columbia, South Carolina in 1990. He previously served on Richland County Council from 1985 to 1988. Mayor Bob, as he is known, is a 1975 cum laude graduate of the University of South Carolina and a 1978 cum laude graduate from the University of South Carolina's School of Law. In addition to being Mayor, he is a partner in the law firm of Nexsen Pruet.

Mayor Coble has served as the President of the Municipal Association of South Carolina; he was instrumental in creating the Central Midlands Regional Transit Authority and has been the fundraising chairman for the United Negro College Fund. He is currently a board member with the River Alliance, Central South Carolina Economic Development Alliance, and EngenuitySC.

✓ Janie Davis, Executive Director of the South Carolina Commission for Minority Affairs

Ms. Davis is the Executive Director of the South Carolina Commission for Minority Affairs. The state agency serves as a research think tank to identify the causes and effects of deprivation among minorities in the State and to create new solutions that alleviate deprivation in a culturally appropriate and sensitive manner.

Davis has been the Executive Director since August 1995 and during that time has worked extensively with the Native American, Hispanic/Latino, and African American communities. Prior to joining Minority Affairs, Davis was employed with the South Carolina Human Affairs Commission as Director of Technical Services. Her primary responsibilities included assisting employers with the development of written affirmative action plans and implementation of programs to reach the goals to increase minority and female employment in state government.

✓ Kevin Hall, Chairman of South Carolina Retirement Systems Investment Panel

Mr. Hall is a partner with the law firm of Nelson Mullins Riley & Scarborough LLP, practicing in Columbia in the areas of complex commercial litigation, class actions, consumer litigation, technology litigation, and utilities law. Prior to joining the firm, Hall served as in-house litigation and regulatory counsel for BellSouth Telecommunications, Inc. and as senior attorney for SCANA Corporation. He has substantial experience in representing utility clients before the South Carolina Public Service Commission.

Hall is active in civic and community affairs, serving as Trustee of the Sisters of Charity Foundation of South Carolina. He also serves on the Board of Directors for Catholic Charities for the State of South Carolina and Voices for South Carolina's Children. In 2002, he was appointed by Governor Mark Sanford as Co-Chair of the Governor's Task Force on Government Restructuring and Campaign Finance Reform. In 2004, Governor Sanford appointed Hall Chairman of South Carolina Retirement Systems Investment Panel. The Investment Panel is responsible for developing the annual investment plan for more than \$10 billion in Retirement System assets.

✓ Bob Hughes, President of Hughes Development Corporation

Mr. Hughes, who is President of the Hughes Development Corporation, is a past chairman of the Greater Greenville Chamber of Commerce and served on the boards of Furman University, the Greenville Urban League and as the state chairman of the Young Presidents' Organization. He

currently serves as chairman of the South Carolina Governor's School for the Arts & Humanities Foundation

Hughes has received numerous awards including the Ernst & Young Entrepreneur of the Year and the 1998 March of Dimes Real Estate Businessman of the Year. He is a graduate of Duke University and the University of South Carolina's Law School.

✓ Christina Jeffrey, President of the South Carolina Association of Scholars

Dr. Jeffrey is the President of the South Carolina Association of Scholars as well as a former professor at several colleges, including Troy State University, Kennesaw State University, Costal Carolina University and the University of South Carolina at Spartanburg.

Jeffrey also served as Historian for the U.S. House of Representatives.

✓ Bernie Mazyck, President & CEO of the South Carolina Association of Community Development Corporations

Mr. Mazyck has helped shepherd the growth of the community economic development movement in South Carolina and has been able to attract over \$4 million to South Carolina, leveraging over \$25 million in community economic development production.

Formerly, Mazyck served as staff for the N.E.W. (Neighborhoods Energized to Win) Fund. The N.E.W. Fund was established by the Community Foundation Serving Coastal South Carolina to empower low-income residents to effect change in their own community through neighborhood organizations. Prior to joining the staff of The N.E.W. Fund, Mazyck served as Vice President of Community Development of the Charleston Metro Chamber of Commerce and a program manager in the Employment and Training Department of the City of Charlotte, North Carolina.

In 2000, Mazyck completed the Program for Senior Executives in State and Local Government at the John F. Kennedy School at Harvard University. In 2004, Mazyck received the Order of the Silver Crescent from Governor Mark Sanford. The Order is the highest honor given to a citizen of South Carolina for community service.

✓ Ed McMullen, President of South Carolina Policy Council Education Foundation

Mr. McMullen is President of the Columbia-based South Carolina Policy Council Education Foundation, South Carolina's only research and education foundation devoted to promoting the principles of limited government and free enterprise in Palmetto State public policy. McMullen has been on the Policy Council staff since 1989.

McMullen also served as the Director of Development Research at the Heritage Foundation in Washington, D.C. The Heritage Foundation promotes limited government, economic freedom, and individual liberty both domestically and abroad.

McMullen has been appointed by state leaders to serve on numerous boards and commissions, and currently serves on South Carolina Endowed Chairs Research Centers of Excellence Board, where he served two terms as chairman. He has served on the South Carolina Tax Study Commission, the South Carolina Performance Audit Committee, and South Carolina Commission on Higher Education. He has also served on the South Carolina Chamber of Commerce Charter Schools Committee and the South Carolina Business-Education Partnership Committee, as well as on Governor Sanford's transition task force.

√ Barbara Nielsen. Former South Carolina Superintendent of Education

Dr. Nielsen served two four-year terms as South Carolina's fourteenth State Superintendent of Education from 1991 to 1999. Prior to serving as State Superintendent, Nielsen worked in education for thirty years as a teacher, an administrator, and an educational consultant.

Nielsen graduated from the University of Dayton in Ohio and received a Doctorate degree in Educational Administration and Planning and a Master's degree in Guidance Counseling from the University of Louisville in Kentucky.

✓ Bob Peeler, Former Lieutenant Governor of South Carolina

Mr. Peeler served as the Lieutenant Governor of South Carolina from 1995 to 2003. Currently, he serves on the Clemson University Board of Trustees.

Prior to serving as Lieutenant Governor, he served as Chairman of the South Carolina State Board of Education and Chairman of the Cherokee County School Board. He is also Vice President of Peeler's Milk, now Peeler Bros. Dairy, Cattle Co.

✓ Ted Pitts, Member of the South Carolina House of Representatives

Mr. Pitts has served as a member of the South Carolina House of Representatives representing the 69th District of South Carolina since 2003.

A commercial real estate broker by trade, he serves on the Lexington Chamber of Commerce, the West Metro Chamber of Commerce, and is a Member of the Lexington Rotary Club.

✓ Arthur Ravenel Jr., Member of the U.S. House of Representatives (SC-1)

Mr. Ravenel represented South Carolina's 1st Congressional District in the United States House of Representatives from 1987 to 1995. He was born in Charleston, S.C. and received his B.S. from the College of Charleston. He served in the U.S. Marine Corps, 1945-1946 and started the Arthur Ravenel, Jr. Company, which is one of the largest real estate firms in the Charleston area.

In addition to serving in the U.S. Congress, he served in the South Carolina State House of Representatives from 1953 to 1958 as well as in the South Carolina State Senate from 1980 to 1986 and again from 1996 to 2004. In 2006, Congressman Ravenel won election to the Charleston County School Board.

✓ Dr. Jim Rex, South Carolina Superintendent of Education

Dr. Rex serves as Superintendent of Education for South Carolina. He has spent most of his adult life making a difference for the children, families, schools, and communities of South Carolina. As a high school English teacher, football coach, and higher education leader, he has made public education his life's mission.

Having served as Dean of Education at Winthrop University, as well as Coastal Carolina University, Rex is dedicated to creating a teaching force for South Carolina students that is second to none.

Rex is the former President of Columbia College as well as the former Vice President for Development and Alumni Relations at the University of South Carolina, where he retired in 1999 after serving his final tenure there as Vice President of University Advancement. He is a published author and has served as a top consultant to education advocacy organizations like the National Institute of Education and Governor Dick Riley's South Carolina Educator Improvement Task Force.

✓ Richard Riley, Former Governor of South Carolina & U.S. Secretary of Education

Secretary Riley is a senior partner at the law firm of Nelson Mullins Riley & Scarborough LLP. A former U.S. Secretary of Education (1993-2001) and a former Governor of South Carolina (1979-87), Riley, remains an ambassador for improving education in the state, nation, and abroad.

Riley is a Distinguished University Professor of Education at the University of South Carolina and a Distinguished Professor of Government, Politics, and Public Leadership at the Richard W. Riley Institute at Furman University. The College of Education at Winthrop University bears his name.

During his tenure with the U.S. Department of Education, Riley helped launch historic initiatives to raise academic standards, improve instruction for the poor and disadvantaged, increase parental involvement in education, expand loans to help more Americans attend college, and prepare young Americans for the world of work. As Governor of South Carolina, he initiated the Education Improvement Act, heralded to be the "most comprehensive educational reform measure in the United States."

✓ Mike Ryan, Assistant Principal of Wando High School & Former Candidate for South Carolina State Superintendent of Education

Mr. Ryan is a teacher and assistant principal at Wando High School in Mount Pleasant, South Carolina.

Prior to his career as an educator, Ryan served for 20 years in the U.S. Army (82nd Airborne) where he retired as a Major. In 2006, Ryan was a candidate for South Carolina State Superintendent of Education.

✓ Phil Shoopman, Member of the South Carolina House of Representatives

Mr. Shoopman, who currently serves as a member of the South Carolina House of Representatives from South Carolina's 18th District, is a former member of the State Board of Education.

An Engineer by profession, Representative Shoopman served as Vice Chairman of the Greer Chamber of Commerce in 2006 and was Chairman of the Regional Air Quality Steering Committee from 2001 to 2003 as well as Chairman of the Greenville County Planning Commission from 2001 to 2003. He is a graduate of Purdue University.

✓ Molly Spearman, President of the Palmetto Teachers Association and Executive Director of the South Carolina Association of School Administrators

Ms. Spearman is the President of the Palmetto Teachers Association and the Executive Director of the South Carolina Association of School Administrators. She formerly served as Deputy Superintendent for Governmental Affairs and chief of staff at the South Carolina Department of Education.

Previously, Spearman spent seven years as an elected member of the state House of Representatives, serving on the Education and Public Works Committee. Spearman also was an assistant principal of an elementary school in Saluda County, S.C.

✓ Bob Staton, Former Chairman of the Education Oversight Committee

Mr. Staton, a Former Chairman of the Education Oversight Committee, is the President, Chairman, and CEO of Colonial Life & Accident Insurance Company. He is also President of the United Way Association of South Carolina and Chairman of the Board of Carolina National Bank.

Staton was named 1998 South Carolina Chamber of Commerce Business Leader of the Year and Ambassador of the Year by the Greater Columbia Chamber of Commerce in 2000. He was also awarded the Order of the Silver Crescent by Governor Mark Sanford for his service and leadership to South Carolina's education system.

✓ Lisa Stevens, Chairman of the Board For Langston Charter School In Greenville & Former Member of the South Carolina Board of Education

Ms. Stevens, a former member of the South Carolina Board of Education, is a founding member and Chairman of the Board for Langston Charter Middle School in Greeneville, South Carolina.

Stevens has been active in numerous organizations and has previously served on the South Carolina Mental Health Commission and as Chairman of the South Carolina Legacy Trust. Stevens received her undergraduate degree from Furman University and a Master's degree in City and Regional Planning from Clemson University.

Stevens has previously worked for Greenville County Planning Commission, Furman Commercial Real Estate, and for the former South Carolina House Speaker David Wilkins.

✓ Cecil Taliaferro, Former Chief Operating Officer of Allen University

Dr. Taliaferro is a professional educator who holds a Ph.D from a major research university, and a post-doctorate from Harvard University.

A former candidate for the State Superintendent of Education, Taliaferro is vitally concerned about real life issues for Black Americans, particularly education.

✓ Inez Tenenbaum, Former South Carolina Superintendent of Education

Mrs. Tenenbaum, South Carolina's fifteenth State Superintendent of Education, was elected in 1998 and completed her second four-year term in 2007. She chose not to seek reelection.

Improvements in education during Tenenbaum's two terms won national recognition and respect. South Carolina became the first state in the nation to earn federal approval to implement the federal accountability law known as No Child Left Behind. Eight independent studies cited South Carolina's academic standards as among the most rigorous in the nation. At the end of her tenure, the prestigious journal *Education Week* ranked South Carolina number one in the country for the quality of its academic standards, assessments, and accountability systems.

Tenenbaum received her Bachelor of Science and Master of Education degrees from the University of Georgia and her law degree from the University of South Carolina. In addition to having practiced health, environmental, and public interest law with the firm of Sinkler and Boyd, she has worked as an elementary school teacher and served as the director of research for the Medical, Military, Public, and Municipal Affairs Committee of the South Carolina House of Representatives.

✓ Walter Tobin, Former Interim Superintendent of the Newberry County School District

Dr. Tobin has served with distinction in numerous capacities during a 40-year career in public education—as a teacher, a counselor, a coach, a principal of three schools, Secondary Supervisor of Accreditation and Administrative Services with the State Department of Education, Director of the Office of Adult Education with the State Department of Education, Superintendent of Lexington School District 4, Superintendent of Orangeburg School District 5, Associate Faculty Member at the University

of South Carolina, and during academic year 2005-2006 as Interim Superintendent of the Newberry County School District.

During Tobin's term at the Newberry County School District, it achieved the second highest improvement in SAT scores in South Carolina; its PACT scores received by students in grades 3 through 8 showed improvement in 12 of 24 categories; and it met 26 of 29 Federal education objectives in the continuing goal of striving to meet Annual Yearly Progress.

✓ Joe Wilson, Member of the U.S. House of Representatives (SC-2)

Congressman Wilson represents South Carolina's 2nd Congressional District in the U.S. House of Representatives. Prior to his election to the U.S. Congress in 2001, Congressman Wilson served 17 years, with perfect attendance, in the South Carolina State Senate where he was elected Chairman of the Senate Transportation Committee, the first Republican Chairman since Reconstruction.

His career in public service officially began when he served on the staffs of South Carolina legends U.S. Senator Strom Thurmond and U.S. Congressman Floyd Spence. As part of the visionary Ronald Reagan administration, Congressman Wilson was Deputy General Counsel to the United States Department of Energy Secretary and former South Carolina Governor Jim Edwards.

Currently, Congressman Wilson serves on the House Armed Services Committee, the Committee on Education and Labor—where he serves as Ranking Member on the Subcommittee on Workforce Protections—and the Committee on Foreign Affairs. He was appointed by the Republican Leader to the highly influential Republican Policy Committee and works as an Assistant Republican Whip. He is Co-Chair of the Bulgaria Caucus, the Caucus on India and Indian Americans, and the Victory in Iraq Caucus.